



Module™

# New Product

New Product Competitor Analysis  
Amazon.com/Export-X

Our New Brand:

Product 1 (#1 on Amazon)	Product 2 (Relative to price)	Product 3 (Direct competitor)
Name:	Name:	Name:
Price:	Price:	Price:
Qty:	Qty:	Qty:
Material:	Material:	Material:

Bullet points:

Bullet points:

Bullet points:


Description: Long | Short

Description: Long | Short

Description: Long | Short

Average Review:      Stars  
Based on      Reviews

Average Review:      Stars  
Based on      Reviews

Average Review:      Stars  
Based on      Reviews

General tone of review, feedback and what you took away from this.	General tone of review, feedback and what you took away from this.	General tone of review, feedback and what you took away from this.
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Competitor point of difference.	Competitor point of difference.	Competitor point of difference.
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Our point of difference and how we proceed.	Our point of difference and how we proceed.	Our point of difference and how we proceed.
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